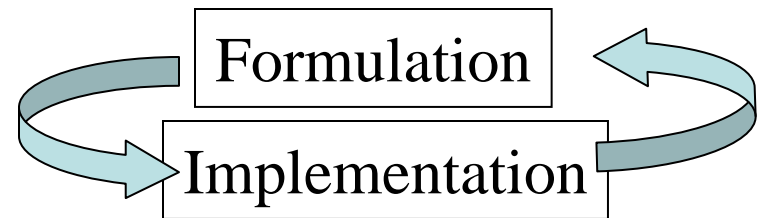
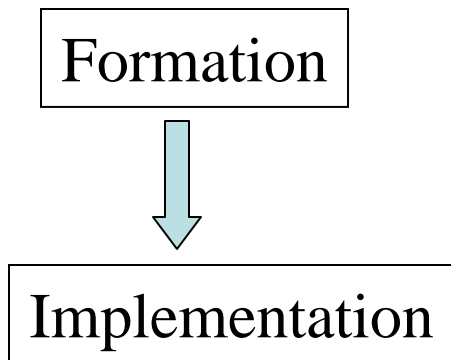


Strategy Formation Continuum

Formal
Deliberate
Prescribe
Plan driven
Science based
Top down
Environment stable

Informal
Emergent
Describe
Operations driven
Politics based
Bottom up
Environment unstable

Design-Plan-Position-Entr-Cog-Learn-Power-Culture-Config



Change Elements control vs influence

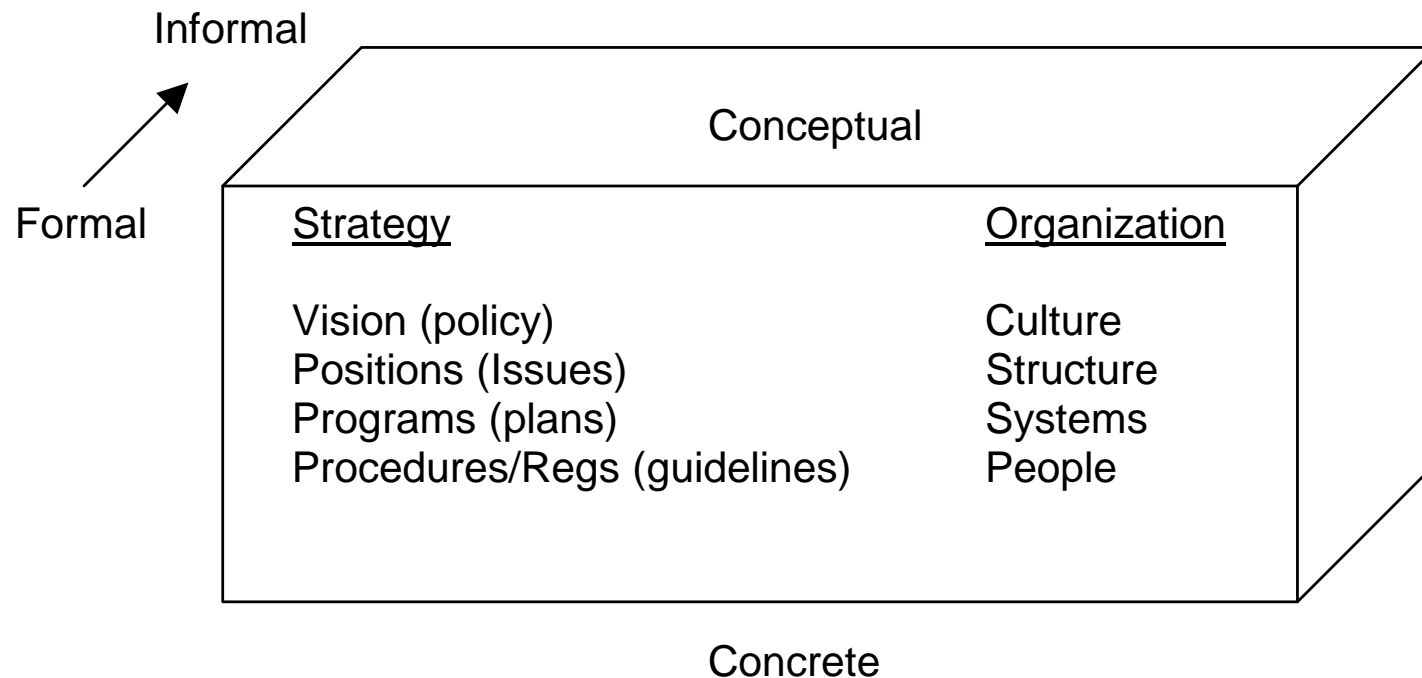


Figure x: Change cube (Mintzberg 1998)

From: Strategy Safari - A Guided Tour Through the Wilds of Strategic Management.
By Henry Mintzberg, Bruce Ahlstrand, and Joseph Lampel. The Free Press, New York, 1998.
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